



KBC ... Board of Directors Recruitment

Kentville Business Community (KBC)

The Kentville Business Community (KBC) recruits volunteers to serve on the Board of Directors through a “Call for Expressions of Interest”.

The Board plays a key role in supporting Kentville businesses, leading investment and business attraction efforts and building strong strategic relationships. Responsibilities include implementing board programs and policies; providing strong financial stewardship; setting and monitoring performance measures; and effectively communicating and advocating, on behalf of the Kentville Business Community.

Ideally, the Board is comprised of a team of leaders with combined skills and experience in business, industry, corporate governance, financial stewardship, strategic planning, communications, partnership development, stakeholder relations, and expertise in law, accounting, human resources, economic development and entrepreneurship.

Call for Expressions of Interest

Kentville Business Community ~ Board of Directors

Get Involved ~ have a say in the economic future of your community

The Kentville Business Community is looking for community minded individuals to join its volunteer Board of Directors.

KBC is a proactive private sector based business development organization committed to support, promote and grow the Kentville business community thereby helping to insure a prosperous, sustainable future for all citizens.

KBC works closely with Kentville Town Council and staff and the greater Kentville business community. The officers and directors are drawn from business and community leaders in the town.

KBC is active in five general areas covering Business Development; Marketing and Communications; Infrastructure and Investment; Business Representation and Advocacy; People and Community. The Corporation has a comprehensive strategic plan with proactive strategies and action plans for business and community development. The Strategic Plan is available at www.kentvillebusiness.ca



Call for Expression of Interest ... cont.

If you are interested in helping to plan, encourage and support the economic and business growth and development of Kentville consider joining the KBC Board of Directors.

Ideally the Board Directors bring a combination of skills and experience to the organization including but not limited to the following:

- Experience owning and/or operating a business
- General experience in business, industry, corporate governance, financial management, strategic planning, communications, partnership development, stakeholder relations, fund raising, investment attraction
- Expertise in law, accounting, human resources, economic development and/or entrepreneurship
- Experience with community organizations and/or creative industries

Preference will be given to Kentville business owners/managers. Those interested in becoming a KBC Director should be prepared to commit to:

- A one to three year term with the option to renew
- A minimum of sixty volunteer hours per year including regular monthly Board meetings plus an annual strategic planning event.
- Participation at KBC hosted events and related meetings and serving on at least one Board committee with a minimum of four meetings per year.
- Participation in a governance workshop on the role, responsibilities and commitments for boards and directors
- Becoming an “Ambassador” for the business community

Directors serve as volunteers but expenses for certain events and or activities may be covered.

If you are interested in a position on the KBC Board of Directors, please complete the application form and forward with a brief resume with your background, experience and full contact information to info@kentvillebusiness.ca

All submission will be reviewed by the KBC Nominations Committee per the KBC Board Recruitment and Selection Process. Positions will be filled based on current skill and experience requirements to provide an effective, well-rounded Board of Directors for KBC.

Thank you for your interest.